

AI B Value Privacy Policy

1. Privacy Protection Statement This statement provides additional information regarding the collection and processing of your personal data when using the AI B Value application, as customers of AI B Value. For general information about how we process your data within the scope of the services we provide, you may refer to the Privacy Policy. The latest update of this Policy was made in January 2025.

2. Who We Are The company "AI BVALUE", headquartered at 56 Vryoulon, Vyronas, is the Data Controller of your personal data. In this statement, "we" or "us" refers to "AI BVALUE " (hereinafter "AI B VALUE"), and "third parties," "third persons," or "third entities" refers to anyone other than us and the user.

3. How to Contact Us If you have any questions regarding this Privacy Protection Statement or how we process your data, please contact AI B Value's Data Protection Officer at the following email address: info@aibvalue.com

4. What Personal Data We Collect

4.1. Information We Collect About You When you use the Application and its core functionalities, for example, when checking billing information or contacting customer service, relevant information is recorded on our servers. Additionally, we collect information regarding the quality and usage of our services and applications. Furthermore, we give you the option to create your profile by submitting your own data. The Application stores your username and password so that you do not have to enter your credentials for each new session to use specific functionalities of the Application (e.g., modifying a business plan).

4.2. Technical Information About Your Device, Such As:

- Device brand and model
- Operating system
- Firmware version
- Hardware capabilities
- Language

4.3. We Also Collect Information About Your Use of the Application, Such As:

- When and how often you use the application
- Your choices and navigation within the application

5. How We Use Your Personal Data

5.1. To Provide You with Customer Support Services For example, we can offer you advice to resolve any issues or concerns that may arise while using the application.

5.2. To Improve Our Services We analyze the data we collect to draw conclusions that help us improve the services provided by the Application. This processing may include, for example:

- Enhancing our business models and offers based on insights into application usage.
- Improving the performance and design of the Application by understanding which features are popular.

The above information is aggregated and anonymized, ensuring that it does not identify you as an individual. We do not intend to use this information to personally identify you or any other individual, and we have taken appropriate technical and organizational measures to prevent this.

5.3. Commercial Promotion and Profiling With your consent or based on your choices in the Application settings, we will process your data alongside other information we hold about you to send personalized marketing communications. For example:

- Recommending new services based on your usage.
- Helping you manage the application more effectively.

Your Choices: Through the Application, you can manage your preferences regarding data usage. In the settings, you can select which data, including data collected through the Application, will be processed to personalize our offers to you. Disabling certain options may impact the level of personalized service we can provide. **Note:** Even if you disable push notifications, we may continue to send you promotional communications via SMS or email if you have given us consent. You can modify these preferences at any time.

6. Who We Share Your Personal Data With AI B VALUE may share your data when necessary with:

- Partners or suppliers involved in the application processes, such as collaborating banks or payment management companies.
- Companies committed to providing services to or on behalf of AI B VALUE.
- Third parties for personalized marketing, if you have opted in.
- Law enforcement agencies, government authorities, regulators, courts, or other public bodies, as required or permitted by law.
- Third parties or organizations required by applicable legislation or other legal or regulatory obligations.

7. How Long We Retain Your Data Information regarding the quality and usage of services is not retained for more than 12 months from the date of collection. AI B VALUE may retain anonymized statistical data for a longer period, but this data does not identify you as a user and will not be used in a way that compromises your privacy.

8. How We Protect Your Personal Data AI B VALUE recognizes the importance of personal data security and electronic transactions and has taken all necessary measures using the most modern and advanced methods to ensure maximum security. We have specialized security teams that continuously review and improve measures to protect your personal data from unauthorized access, loss, disclosure, or destruction. We do not take responsibility for any unauthorized access or loss of personal data beyond our control. We are committed to keeping your personal data and account information secure and not disclosing it to third parties.

9. Your Rights Under data protection laws, you have the following rights:

- **Right of access** – To know whether your personal data is being processed by AI B Value and receive further details on the processing.
- **Right to rectification** – To request correction of inaccurate personal data or completion of incomplete data.
- **Right to erasure** – To request deletion of your personal data.
- **Right to portability** – To receive and transfer your data to another controller in a structured format.
- **Right to restriction of processing** – To request limitations on how your data is processed.
- **Right to object** – To oppose processing, particularly when based on our legitimate interest, such as marketing communications.

- **Right to withdraw consent** – To revoke your consent at any time without affecting the lawfulness of processing prior to withdrawal.

Right to Complaint If you believe that we have not adequately addressed your request and your personal data protection is compromised in any way, you may submit a complaint through the online portal of the Hellenic Data Protection Authority (Athens, Kifisias Ave. 1-3, 115 23 | Tel: +30 210 6475600). Detailed complaint submission guidelines are available at www.dpa.gr.

AI B VALUE will inform you of any changes to this Policy.